

Brilliant Tutorials signs up with CL Educate (Career Launcher) for North and East India

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NEW DELHI, DELHI, INDIA:

Brilliant Tutorials, the leading testprep company headquartered in Chennai, has signed up with CLEducate (Career Launcher) as a platform partner for the North and East India including about 20 states of the country. Of the 40,000 plus students that Brilliant Tutorials currently services, over 8000 students belong to this geography and seek test prep for all kinds of competitive examinations including IITJEE, Pre-medical est, Civil Services, etc.,

As per this agreement, CLEducate becomes the platform and go-to-market partner for BT beginning January 2012. While the academic research and practices come from Brilliant Tutorials, Career Launcher will be responsible for the delivery of services across this geography.

Mrs Vasanti Neelakantan, Managing Director of Brilliant Tutorials said “One of the guiding principles that I have used is to look for a partner who would help us nurture the future generations of young aspirants just as Brilliant has done. We could not have asked for a better partner than CL in this current challenging environment with passion and commitment”

CL Educate is a leading broad-spectrum education company founded by a group of IIT – IIM alumni with activities ranging from test prep, vocational training, K12-schools and higher education. CL educate is headquartered in Delhi and services over 100,000 students this year.

Satya Narayanan, Founder and Chairman of CL Educate, said “Our generation has grown up on Brilliant Tutorials as a brand. Over 30,000 IIT alumni over the past 40 years owe their success to Brilliant Tutorials. It is an extremely valuable brand for CL to partner with. We believe that the brand virtues that BT brings can help us do wonderful work with students across the country”

Brilliant Tutorials continues to be owned and managed by the same management that has been at the helm of affairs for the past four decades. This arrangement does not include any change in the ownership aspects of the organization.

About CL Educate Ltd.

CL Educate Ltd. is Asia`s leading education service provider and is led by a team of IIT-IIM alumni who share a passion for education. Over the past 15 years, CL has established itself as a national player in the field of test prep. Today, it functions across a broad spectrum of educational services including K-12 schools, higher education and vocational training. Currently, CL is present in 175+ cities/towns of India with educational infrastructure in the form of learning centres exceeding 225 in number.

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