

CL Educate (Career Launcher) acquires G.K. Publications

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New Delhi: CL Educate (formerly Career Launcher), Asia's leading education service provider with activities across test prep, skills education, K12 schools and higher education, today announced the acquisition of G.K. Publications. With this strategic deal, CL Educate, a recognized broad spectrum education player, aims to further establish its stronghold in test prep and skill education verticals.

G.K. Publications is a key publishing house specializing in career & academic test preparation and skill building resources. It is a leading publisher of books, study guides and test papers for professional examinations like GATE, IES, IAS, various public sector undertaking examinations etc. The management is lead by Rakesh Mittal and Poonam Mittal and has an active and highly qualified advisory board which oversees its content development and publication activities. G.K. Publications has a 1150 plus distributor network, 750+ dealer network across the country.

Commenting on the acquisition, Mr. Gautam Puri, Vice Chairman and managing Director of CL Educate, said, "The strengths of G.K. Publications coincide with the newer opportunities of test prep for CL Educate including GATE, Civil services and PSU Banking Examinations. G.K. Publications has sold around 6, 00,000 titles this year. Most of the students who buy the books of G.K. Publications are potential students for the test prep services."

On behalf of G.K. Publications, Rakesh Mittal, co-founder of GK Publications, said, "Value Added Services like a test series or coaching by CL Educate to the current customer base of G.K. Publications will be of immense value to students and even a 10% enrollment of the above students would dramatically add value to GK Publication's business."