

About Us

Gaja is a team of Indian entrepreneur-investors who provide capital and meaningful assistance to emerging Indian business leaders. We are an indigenous team with deep experience and networks in India's business community and are backed by several of the world's leading investors.

The firm was founded in 2004 and today we are the lead investors behind several top Indian firms including Teamlease Services, Career Launcher, Bonanza Portfolio, EduSchools, Vishal Retail and Educomp Solutions.

Our Philosophy

Gaja was born out of a deep belief that Indian entrepreneurs have an urgent need for a new form of capital - Meritocratic Capital™ - in order to realize their full potential.

Meritocratic Capital™ reflects our core purpose of helping the best entrepreneurs succeed by giving them advantages usually reserved for established incumbents. Through our network of successful Indian entrepreneurs and business families and top global investors, we are building an enabling ecosystem for future Indian business leaders.

What we do

We provide up to Rs. 100 crores of equity capital to Indian entrepreneurs who are seeking to grow their businesses. We become a stakeholder and a partner to these companies for a period of 5-7 years. During our partnership, we help grow these businesses in various ways including new business development, fund-raising and mergers & acquisitions. Our partnership ultimately leads into an IPO or a sale of our stake in the company.

Our Approach

We invest based on three simple principles: Great Business, Good Partnership and Fair Price. We invest in companies that can become future leaders in rapidly expanding sectors of India's domestic economy. We are also not passive investors. We prefer situations where Gaja can take ownership of pre-agreed areas of value-add that have a direct impact on business growth, earnings and wealth creation.

Our Portfolio

Gaja has to date invested in several companies, spanning a range of emerging sectors including: Education, Financial Services, Human Resources, Retail and Infrastructure Services. These companies are currently market leaders in their respective sectors, and are all led by first generation entrepreneurs, who started their businesses with nothing but an idea and the conviction to make these ideas a reality.
